

Message Text

UNCLASSIFIED

PAGE 01 HELSIN 01139 021529Z
ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 SS-15 PA-02 PRS-01 INR-07
/038 W

-----021650Z 037832 /41

P R 021445Z JUN 77
FM AMEMBASSY HELSINKI
TO SECSTATE WASHDC PRIORITY 1440
INFO USIA WASHDC

UNCLAS HELSINKI 1139

STATE FOR EUR/NE
USIA FOR IEU

EO 11652: N/A
TAGS: SOPN, FI
SUBJECT: PRESS COVERAGE OF AMBASSADOR RIDGWAY

1. FINLAND'S THREE MOST IMPORTANT INFORMATION MEDIA, EACH A LEADER IN ITS FIELD, THIS WEEK CARRIED INTERVIEWS WITH AMBASSADOR ROZANNE RIDGWAY WHICH, IN VIEW SENIOR POST STAFFERS, CONSTITUTE FAVORABLE PUBLICITY WITHOUT PRECEDENT IN RECENT YEARS TO BE ACCORDED AN AMBASSADOR PRIOR ARRIVAL, PARTICULARLY IN VIEW OF THE PRESTIGE THESE MEDIA ENJOY HERE.

2. ON MAY 31, INDEPENDENT HELSINGIN SANOMAT (CIRC. 345,000), THE COUNTRY'S LEADING DAILY, CARRIED AN INTERVIEW WITH AMBASSADOR RIDGWAY BY NEWSPAPER'S WASHINGTON CORRESPONDENT, LAURI KAREN. THE HALF-PAGE INTERVIEW WAS PRECEDED BY A FRONT-PAGE SUMMARY EMPHASIZING THE "LEGENDARY REPUTATION" AMBASSADOR RIDGWAY HAS IN WASHINGTON AS AN "INTELLIGENT AND HARD-WORKING CAREER DIPLOMAT."

3. ON JUNE 1? FINNISH BROADCASTING COMPANY'S MAIN EVENING TELEVISION NEWSCAST, TELECAST ON BOTH CHANNELS NATIONALLY TO AN ESTIMATED AUDIENCE OF TWO MILLION, INCLUDED A THREE-UNCLASSIFIED

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MINUTE INTERVIEW WITH THE AMBASSADOR BY JUSSI HIMANKA, FBC'S NEW YORK CORRESPONDENT. THE INTERVIEW FOCUSED ON THE AMBASSADOR'S PERSONAL INTERESTS.

4. ON JUNE 2, FINLAND'S MOST PRESTIGIOUS WEEKLY MAGAZINE, SUOMEN KUVALEHTI (CIRC. 80,000) WHICH SPECIALIZES IN NEWS AND CURRENT AFFAIRS LED THE MAGAZINE WITH A HIGHLY POSITIVE

STORY ON AMBASSADOR RIDGWAY INCLUDING COVER COLOR PHOTO.
THE ARTICLE WAS WRITTEN BY THE MAGAZINE'S ROVING
CORRESPONDENT AND FOREIGN AFFAIRS SPECIALIST RAULI
VIRTANEN.

5. POST AIRCPOCHING CLIPPINGS AND TRANSLATED EXCERPTS
TO EUR/NE.
HOUSTON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Executive Order: N/A
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2308458
Secure: OPEN
Status: NATIVE
Subject: PRESS COVERAGE OF AMBASSADOR RIDGWAY
TAGS: SOPN, FI, US, (RIDGWAY, ROZANNE)
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d413c486-c288-dd11-92da-001cc4696bcc
Review Markings:
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